

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 35.652418 Longitude: -80.460181

Innes Street Market Salisbury, NC		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	28,355	63,871	151,224
	Population Est 25Q1	28,418	64,002	151,178
	Population Est 24Q4	28,412	64,006	151,031
	Population Est 24Q3	28,432	63,974	150,815
	Population Est 24Q2	28,408	63,883	150,548
	Population Est 24Q1	28,356	63,787	150,282
	Population Est 23Q4	28,283	63,711	150,012
	Population Est 23Q3	28,184	63,539	149,686
	Population Est 23Q2	28,054	63,284	149,096
	Population Fcst	27,880	63,048	150,778
	2010 Census Population	25,678	58,070	135,898
	2000 Census Population	25,143	54,858	126,179
	1990 Census Population	23,365	48,783	108,544
	Current Year Daytime Population	39,310	78,397	146,801
	Average Seasonal Population	218	479	1,445
	Historical Annual Growth, 1990 – 2000	0.74%	1.18%	1.52%
	Historical Annual Growth, 2000 – 2010	0.21%	0.57%	0.74%
	Estimated Annual Growth, 2010 – CY	0.69%	0.66%	0.74%
	Projected Annual Growth, CY to Y5	-0.34%	-0.26%	-0.06%
	Group Qtrs Est	1,805	3,651	4,160
Transient Est Average Last 4 Qtrs	2,035	2,094	4,103	
<b>Households</b>	Current Year Estimated Households	11,487	24,978	59,110
	Households Est 25Q1	11,503	25,015	59,075
	Households Est 24Q4	11,502	25,018	59,014
	Households Est 24Q3	11,507	25,002	58,927
	Households Est 24Q2	11,496	24,962	58,817
	Households Est 24Q1	11,476	24,927	58,718
	Households Est 23Q4	11,441	24,892	58,603
	Households Est 23Q3	11,399	24,821	58,473
	Households Est 23Q2	11,342	24,714	58,238
	Households Fcst	11,282	24,631	58,909
	2010 Census Households	10,097	22,188	52,182
	2000 Census Households	9,906	21,023	48,639
	1990 Census Households	9,326	18,861	41,825
	Historical Annual Growth, 1990 – 2000	0.61%	1.09%	1.52%
	Historical Annual Growth, 2000 – 2010	0.19%	0.54%	0.71%
	Estimated Annual Growth, 2010 – CY	0.89%	0.82%	0.86%
	Projected Annual Growth, CY to Y5	-0.36%	-0.28%	-0.07%
Population per Household	2.31	2.41	2.49	

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Innes Street Market Salisbury, NC		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	1.6%	1.6%	1.5%
	HH Income \$250,000 to \$499,999	1.9%	2.0%	1.8%
	HH Income \$200,000 to \$249,999	4.4%	4.6%	4.2%
	HH Income \$175,000 to \$199,999	3.1%	3.1%	3.2%
	HH Income \$150,000 to \$174,999	3.7%	3.9%	4.3%
	HH Income \$100,000 to 149,999	13.5%	14.7%	16.9%
	HH Income \$75,000 to 99,999	11.9%	13.0%	14.4%
	HH Income \$50,000 to 74,999	17.0%	17.7%	18.0%
	HH Income \$35,000 to 49,999	11.2%	11.1%	11.8%
	HH Income \$25,000 to 34,999	8.0%	8.9%	8.0%
	HH Income \$15,000 to 24,999	10.2%	9.1%	7.8%
	HH Income \$0 to 14,999	13.5%	10.5%	8.2%
	Average Household Income	\$85,836	\$88,780	\$89,965
	Median Household Income	\$60,637	\$64,832	\$69,492
	Per Capita Income	\$35,922	\$35,713	\$35,657
	Average Disposable Income	\$67,678	\$70,508	\$72,687
	Median Disposable Income	\$51,940	\$55,751	\$59,577
	Discretionary HH Income Over \$150,000	4.3%	4.9%	4.6%
	Discretionary HH Income \$125,000 to \$149,999	3.2%	3.3%	3.5%
	Discretionary HH Income \$100,000 to \$124,999	4.6%	5.1%	5.7%
	Discretionary HH Income \$75,000 to \$99,999	8.8%	9.4%	11.2%
	Discretionary HH Income \$50,000 to \$74,999	14.9%	16.1%	19.6%
	Discretionary HH Income \$25,000 to \$49,999	25.6%	27.1%	27.5%
	Discretionary HH Income Under \$25,000	38.5%	34.2%	27.9%
	Average Discretionary HH Income	\$47,606	\$50,654	\$54,406
	Median Discretionary HH Income	\$34,354	\$38,894	\$44,381
	Householder White – Count	6,297	15,491	41,813
	Median HH Income	\$75,055	\$75,572	\$75,637
	Average HH Income	\$88,329	\$88,199	\$86,749
	Householder Black or African-American – Count	3,592	5,781	8,880
	Median HH Income	\$41,280	\$43,499	\$51,711
	Average HH Income	\$58,283	\$60,035	\$63,070
	Householder Hispanic – Count	878	1,969	4,164
	Median HH Income	\$53,725	\$52,614	\$60,425
Average HH Income	\$52,247	\$56,446	\$66,738	
Householder Asian or Pacific Islander – Count	125	256	632	
Median HH Income	\$65,220	\$79,561	\$75,401	
Average HH Income	\$82,494	\$94,874	\$86,303	
Householder Other or Pacific Islander – Count	596	1,482	3,621	
Median HH Income	\$42,187	\$48,247	\$60,216	
Average HH Income	\$54,539	\$60,298	\$68,109	

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Innes Street Market Salisbury, NC		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Gender</b>	Male Population	13,611	31,316	74,333
	Female Population	14,744	32,555	76,891
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	1,569	3,319	7,885
	Count of Pop 0 to 7 years	2,296	4,788	11,194
	Count of Pop 5 - 13	3,053	6,406	15,347
	Count of Pop 14 - 18	1,549	3,519	8,131
	Count of Pop 19 - 22	1,649	3,790	8,383
	Count of Pop 22 - 25	1,273	2,911	6,227
	Count of Pop 25 - 29	1,745	3,886	8,614
	Count of Pop 30 - 34	1,778	3,721	8,920
	Count of Pop 35 - 39	1,801	3,853	9,146
	Count of Pop 40 - 44	1,617	3,703	8,888
	Count of Pop 45 - 59	4,663	11,089	27,995
	Count of Pop 60 - 74	5,026	11,699	28,301
	Count of Pop 75 - 84	1,963	4,542	10,418
	Count of Pop 85+	667	1,433	2,969
	% of Pop 0 to 4 years	5.5%	5.2%	5.2%
	% of Pop 0 to 7 years	8.1%	7.5%	7.4%
	% of Pop 5 - 13	10.8%	10.0%	10.1%
	% of Pop 14 - 18	5.5%	5.5%	5.4%
	% of Pop 19 - 22	5.8%	5.9%	5.5%
	% of Pop 22 - 25	4.5%	4.6%	4.1%
	% of Pop 25 - 29	6.2%	6.1%	5.7%
	% of Pop 30 - 34	6.3%	5.8%	5.9%
	% of Pop 35 - 39	6.4%	6.0%	6.0%
	% of Pop 40 - 44	5.7%	5.8%	5.9%
	% of Pop 45 - 59	16.4%	17.4%	18.5%
	% of Pop 60 - 74	17.7%	18.3%	18.7%
	% of Pop 75 - 84	6.9%	7.1%	6.9%
	% of Pop 85+	2.4%	2.2%	2.0%
Median Age	39.3	40.7	41.7	
Average Age	40.9	41.5	41.8	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	5.9%	5.4%	5.4%
	% of Pop 5 - 13	11.5%	10.5%	10.5%
	% of Pop 14 - 18	6.0%	5.9%	5.7%
	% of Pop 19 - 22	6.3%	6.3%	5.9%
	% of Pop 22 - 25	4.8%	4.8%	4.3%
	% of Pop 25 - 29	6.3%	6.4%	6.0%
	% of Pop 30 - 34	6.3%	6.0%	6.0%
	% of Pop 35 - 39	6.3%	6.1%	6.1%
	% of Pop 40 - 44	5.7%	5.8%	5.9%
	% of Pop 45 - 59	16.4%	17.4%	18.6%
	% of Pop 75 - 84	5.8%	6.2%	6.1%
	% of Pop 60 - 74	17.4%	17.7%	18.2%
	% of Pop 85+	1.5%	1.5%	1.3%
	Median Age	37.4	38.8	40.0
Average Age	39.3	40.2	40.6	

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	% of Pop 0 to 4 years	5.2%	5.0%	5.0%
	% of Pop 5 - 13	10.1%	9.6%	9.8%
	% of Pop 14 - 18	5.0%	5.2%	5.1%
	% of Pop 19 - 22	5.3%	5.6%	5.2%
	% of Pop 22 - 25	4.2%	4.3%	3.9%
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	% of Pop 35 - 39	6.4%	5.9%	6.0%
	% of Pop 40 - 44	5.7%	5.8%	5.9%
	% of Pop 45 - 59	16.5%	17.4%	18.5%
	% of Pop 60 - 74	18.1%	18.9%	19.2%
	% of Pop 75 - 84	8.0%	8.0%	7.7%
	% of Pop 85+	3.1%	3.0%	2.6%
	Median Age	41.2	42.6	43.3
Average Age	42.4	42.9	42.9	
Race	Count of White	14,453	37,501	103,612
	Count of Black or African-American	10,431	17,250	26,108
	Count of Asian or Pacific Islander	352	761	1,699
	Count of Other races	3,120	8,360	19,804
	White	51.0%	58.7%	68.5%
	Black or African American	36.8%	27.0%	17.3%
	Asian	1.2%	1.2%	1.1%
	Other Races	11.0%	13.1%	13.1%
Language Spoken	Speak English at Home	90.4%	90.4%	89.0%
	Speak Spanish at Home	6.7%	7.5%	9.1%
	Speak French or French Creole at Home	0.2%	0.2%	0.2%
	Speak German at Home	0.4%	0.3%	0.3%
	Speak Other Indo-European Languages at Home	0.7%	0.4%	0.4%
	Speak Russian and Other Slavic Languages at Home	0.4%	0.4%	0.2%
	Speak Chinese at Home	0.0%	0.1%	0.2%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.1%	0.0%	0.0%
	Speak Other Asian Languages at Home	0.4%	0.3%	0.3%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.0%	0.0%
	Speak Other Language at Home	0.6%	0.4%	0.2%
Hispanic	Hispanic Population	3,025	7,656	17,360
	Hispanic Population Percent	10.7%	12.0%	11.5%
	Mexican	44.4%	53.2%	63.4%
	Puerto Rican	13.3%	9.2%	7.6%
	Cuban	1.6%	4.1%	3.9%
	Dominican	7.4%	3.1%	1.8%
	Central American	22.1%	21.7%	14.1%
	South American	7.1%	3.4%	4.6%
	Other Hispanic	4.2%	5.4%	4.7%
	2000 Hispanic Population Percent	5%	5%	4%
	1990 Hispanic Population Percent	1%	1%	1%

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<b>Ancestry</b>	American (percent of total population)	4.7%	6.3%	8.5%
	American	4.3%	5.9%	8.2%
	Native American (ie. Indian/Eskimo)	0.3%	0.3%	0.3%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.0%
	Asian (percent of total population)	0.6%	0.7%	0.8%
	Chinese	0.0%	0.0%	0.2%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.0%	0.0%	0.0%
	South Central Asian (ie. Indian)	0.3%	0.2%	0.3%
	South East Asian (ie. Vietnamese)	0.2%	0.1%	0.1%
	Other Asian	0.1%	0.2%	0.2%
	European (percent of total population)	17.3%	21.2%	24.2%
	British	3.6%	4.7%	5.5%
	Dutch	0.2%	0.2%	0.4%
	French	0.4%	0.5%	0.5%
	German	5.2%	6.8%	8.0%
	Italian	1.2%	1.1%	1.2%
	Polish	0.3%	0.4%	0.4%
	Scandinavian	0.7%	0.5%	0.5%
	Scotch/Irish	4.3%	5.3%	6.2%
Other European (ie. Greek/Russian)	1.5%	1.8%	1.5%	
Middle Eastern	0.1%	0.1%	0.1%	
Other Ancestry	17.4%	16.6%	15.7%	
Unclassified Ancestry	12.0%	15.7%	21.6%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	19,261	43,926	105,252
	Elementary (0 to 8)	4.4%	4.2%	4.5%
	Some High School (9 to 11)	7.7%	8.4%	7.6%
	High School Graduate (12)	27.7%	30.9%	31.9%
	Some College (13 to 16)	24.9%	22.8%	23.1%
	Associates Degree Only	9.5%	9.9%	11.3%
	Bachelors Degree Only	16.5%	15.3%	14.9%
	Graduate Degree	9.3%	8.6%	6.7%
	% College (4+)	25.8%	23.8%	21.6%
<b>Household Type</b>	Total Households – count	11,487	24,978	59,110
	One Person HHs – count	4,025	7,762	16,310
	Family HHs – count	6,824	15,933	39,127
	Married Couple – count	4,579	10,699	28,107
	w/own children – count	1,668	3,373	9,282
	w/out own children – count	2,911	7,326	18,825
	Male Householder – count	426	1,313	2,947
	Female Householder – count	1,819	3,921	8,073
	Non-Family Households – count	638	1,282	3,673
	1 Person Household	35.0%	31.1%	27.6%
	2 Person Household	31.8%	33.3%	34.5%
	3 Person Household	14.5%	15.2%	16.4%
	4 Person Household	10.0%	11.2%	12.0%
	5 Person Household	5.1%	5.5%	5.8%
6 Person Household	2.0%	2.3%	2.4%	
7+ Person Household	1.6%	1.5%	1.3%	
% Households With Children	26.7%	25.4%	25.1%	

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<b>Housing</b>	Total Housing Units	12,904	27,566	64,509
	Owner Occupied Percent	46.8%	56.8%	63.2%
	Renter Occupied Percent	42.2%	33.8%	28.5%
	Vacant Housing Percent	11.0%	9.4%	8.4%
	Total Housing Units (Census 2000)	10,921	22,854	52,300
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	0.7%	1.2%	1.5%
	Property Value \$750,000 to \$999,999	1.7%	2.7%	2.7%
	Property Value \$500,000 to \$749,999	7.8%	8.8%	8.8%
	Property Value \$400,000 to \$499,999	9.5%	11.3%	10.6%
	Property Value \$300,000, to \$399,999	20.7%	20.1%	19.4%
	Property Value \$200,000 to \$299,999	28.2%	24.7%	25.8%
	Property Value \$150,000 to \$199,999	10.9%	11.1%	10.2%
	Property Value \$100,000 to \$149,999	10.2%	9.7%	10.1%
	Property Value \$60,000 to \$99,999	4.4%	3.6%	3.6%
	Property Value \$40,000 to \$59,999	1.9%	1.4%	1.2%
	Property Value \$0 to \$39,999	3.1%	4.9%	5.6%
	Median Home Value	\$271,312	\$279,439	\$276,257
<b>Wealth per Household</b>	\$0 and under - percent	18.8%	18.1%	17.6%
	\$1 to \$4999 - percent	9.7%	9.2%	8.9%
	\$5k to \$9999 - percent	5.0%	4.8%	4.7%
	\$10k to \$24999 - percent	6.6%	6.5%	6.5%
	\$25k to \$49999 - percent	6.9%	6.9%	6.9%
	\$50k to \$99999 - percent	10.1%	10.3%	10.5%
	\$100k to \$249999 - percent	17.4%	17.9%	18.2%
	\$250k to \$499999 - percent	12.3%	12.7%	12.9%
	\$500k+ - percent	13.1%	13.5%	13.8%
	Median HH Wealth	\$64,735	\$71,366	\$75,951
	Avg HH Wealth	\$219,779	\$226,007	\$230,362
<b>Economic Viability</b>	Economic Viability Local	276	279	275
	Economic Viability Indexed	99	101	99
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	12,787	29,790	71,719
	Managerial/Executive	16.4%	14.3%	13.2%
	Professional Specialty	22.3%	20.0%	19.5%
	Healthcare Support	5.9%	5.6%	3.9%
	Sales	7.4%	8.0%	8.3%
	Office & Administrative Support	9.1%	9.8%	11.0%
	Protective Service	1.3%	1.5%	1.8%
	Food Preparation	8.2%	7.1%	5.2%
	Building Maintenance & Cleaning	2.3%	2.8%	3.0%
	Personal Care	2.8%	2.0%	2.0%
	Farming, Fishing, & Forestry	0.4%	0.5%	0.6%
	Construction	7.8%	9.5%	11.4%
	Production & Transportation	16.1%	18.8%	20.0%
	Percent White Collar Workers	61.0%	57.7%	55.9%
	Percent Blue Collar Workers	39.0%	42.3%	44.1%

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	Agriculture/Mining/Construction	5.7%	7.5%	9.6%
	Manufacturing	14.3%	14.9%	15.4%
	Transportation	5.1%	5.2%	6.1%
	Information	1.4%	1.6%	1.3%
	Wholesale/Retail	12.2%	15.0%	15.3%
	Finance, Insurance, Real Estate	4.2%	3.6%	4.0%
	Professional Services	8.2%	6.3%	4.6%
	Management Services	1.0%	0.5%	0.3%
	Administrative/Waste Services	3.9%	4.6%	4.4%
	Educational Services	28.0%	25.4%	22.0%
	Entertainment Services	10.2%	9.0%	8.6%
	Other Professional Services	3.3%	3.9%	5.0%
	Public Administration	2.6%	2.6%	3.3%
<b>Vehicles per HH</b>	No Vehicles	10.9%	7.8%	6.0%
	1 Vehicle	38.4%	33.3%	27.8%
	2 Vehicles	32.5%	32.8%	35.3%
	3 or more vehicles	18.2%	26.1%	30.9%
	Average Number of Vehicles	1.65	1.88	2.07
<b>Change</b>	Births (last 12 months)	311	682	1,590
	Deaths (last 12 months)	279	650	1,546
	Migration (last 12 months)	-59	-10	688
<b>Work place</b>	Workplace Establishments	1,262	1,984	3,476
	Workplace Employees (FTE)	17,917	28,268	43,339